

# 93% of Consumers Want to Call & Text Your Small Business

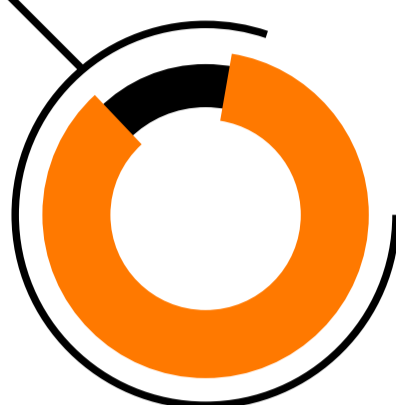


a leading provider of voice and messaging solutions, surveyed 1,000 consumers on their call and text preferences and found:



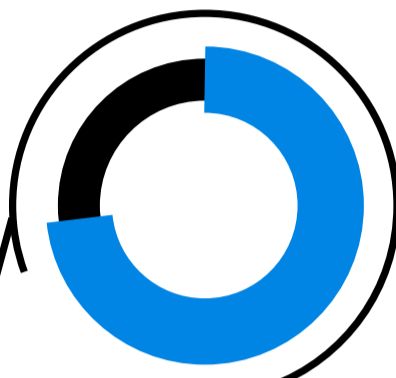
## 87%

turn to online shopping when buying local is too inconvenient



## 78%

believe texting local businesses makes it easier to support them



### 3x

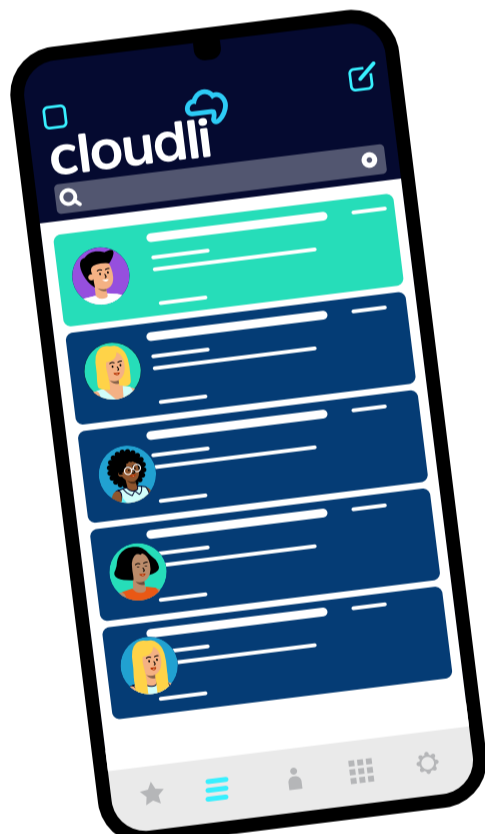
prefer text vs phone with their hair stylist

### 2x

prefer text vs phone with restaurants

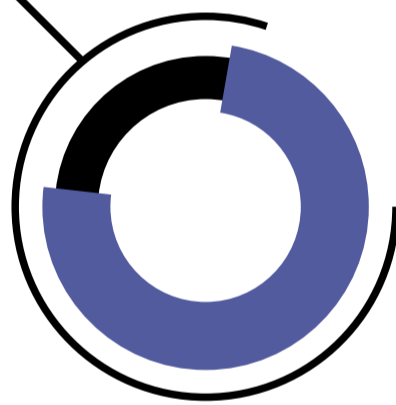
### 2x

prefer text vs phone with phone retailers



## 76%

report being more likely to frequent a small business that offers text messaging



## 2/3

would switch to shopping local if the business offered text messaging



**Cloudli's TalkNText** is the first single-subscription app to combine business phone with business texting, eliminating the need for small businesses to maintain two separate, costly subscriptions.

Small businesses can save up to 50%\* over industry-leading voice and messaging providers with one monthly subscription. Check out the [pricing comparison chart](#) for details.



\*All information provided as-is with no guarantee of completeness, accuracy, timeliness or of the results obtained from the use of this information. \*Savings and feature claims based on comparison of monthly pricing plans for four users, published on competitor websites or other publicly available sources as of May 18, 2023. Some competitor plans may include additional features, including but not limited to video and audio conferencing, and direct dial numbers for each user.